

The Stute Semester Report

Fall 2022



Letter from the Editor

Dear Readers,

Welcome to The Stute's Fall 2022 Semester Report! This report serves as a digital record of our organization's hard work this semester and website analytics. Thank you for continuing to read The Stute and I hope this report provides you with more insight into the progress of our newspaper.

Best,
Sanjana Madhu '23
Editor in Chief

Analytics

Total website views: 85,875

Views on thestute.com homepage: 6,930

Top 5 most-viewed website categories:

1. thestute.com/category/opinion (615 views)
2. thestute.com/category/science (572 views)
3. thestute.com/about (541 views)
4. thestute.com/category/news (394 views)
5. thestute.com/category/campus-news (226 views)

Number of contributors* on staff: 71

Number of voting members: 54

Instagram

Follower count: 4,062

Accounts reached: 8,611

Accounts engaged: 2,851

Impressions: 306,579

Profile visits: 6,469

Link-in-bio taps: 876

Email button taps: 4

*Contributors are defined as anyone who contributed at least once during the fall 2022 semester to the overall workflow of The Stute.

High impact stories

Top 5 most viewed entries to date

That feeling when you're being haunted but it's actually just carbon monoxide poisoning

By Leigha Tierney – 10/31/20

“Belief in the supernatural world beyond what we can observe has been a part of human culture for millennia. ”

Page views: 3,624

How technology is ruining our patience

By Cosette Lim – 11/12/20

“Growing up, my mother always reminded me that patience is a virtue. However, it's difficult to keep this in mind when the water for your pasta takes forever to boil.”

Page views: 1,758

The benefits and biases of AI image generation

By Quentin Jimenez – 9/23/22

“The Owl House is a Disney animated series about a teenage girl named Luz Noceda, who has been transported by a magical portal door to another realm.”

Page views: 1,148

Discrimination in the K-Pop Industry

By Jordyn Ramelli – 4/22/22

“Over the last few years, K-pop (Korean pop) has become a global phenomenon that is enjoyed and adored by many (including me). ”

Page views: 1,038

“Can I still listen to Kanye?”

By Kayden Cannilla – 11/11/22

“On October 3, 2022, Kanye West wore a “White Lives Matter” shirt to his Paris Fashion Week event, a phrase that the Anti-Defamation League categorizes as a hate statement”

Page views: 1,026

Top Article By Category

Most viewed news article:

[*Stevens hosts balloon testing for Macy's Thanksgiving Parade*](#)

By Benjamin Knobloch – 9/30/22

“Stevens students and Hoboken residents may have awoken to a strange sight on the morning of Sunday, September 18: A large red bird and massive candy cane rising above Stevens’ Dobbelaar Field. ”

Page views: 757

Most viewed science article:

[*How much waste does Halloween produce?*](#)

By Diem Trinh – 10/29/21

“Halloween, one of the most popular holidays and trick-or-treating, is in just a few days. However, have you ever been curious about where candy wrappers and decorations will go?”

Page views: 1,723

Most viewed opinion piece:

[*That feeling when you're being haunted but it's actually just carbon monoxide poisoning*](#)

By Leigha Tierney – 10/31/20

“Belief in the supernatural world beyond what we can observe has been a part of human culture for millennia. While many have sought to prove the existence of paranormal entities, there is an alternate explanation that the phenomenon is an internal experience. ”

Page views: 3,624

Top Instagram posts



[Stevens Named a Top-100 National University](#)

594 likes



[Latin based Fraternity established at Stevens](#)

444 likes



[Roving Reporter: What do you do when you see a lanternfly?](#)

527 likes



[Roving Reporter: What's your opinion on astrology](#)

504 likes

The Halloween Issue

October 28, 2022

How to keep pumpkins from rotting

By Evan Papageorge

“As Halloween approaches, many people continue the yearly adornment of carved pumpkins and jack-o-lanterns.”

The do's and don'ts of Halloween costumes

By Rachel Abraham

“As people prepare to choose their costumes this upcoming Halloween season, it is important to talk about cultural appropriation. While the holiday can be a fun time to play pretend for a day, it is crucial to remain respectful of others' cultures.”

Hoboken Ragamuffin Halloween Parade returns

By Aliona Heitz

“This year's Halloween brings the Ragamuffin Parade back to the streets of Hoboken. After being canceled in 2020 due to the pandemic, and social distancing restraining the parade from many features in 2021, the 2022 parade is finally returning at full capacity with the famous costume contest and lots of trick or treating.”

Have no fear, your costume is here (in your closet)

By Isabella Ziv

“It happens every year, October flies by and it's almost Halloween and you still don't have a costume. Whether a group costume fell through or the motivation to shop just isn't there, fear not because there is already a costume waiting for you in your closet.”

President Farvadin and the ghosts of Stevens' past

By Tasha Kholso

“On October 31, a source that wishes to remain anonymous reported strange occurrences happening at Hoxie House. ”

Happy Holidays!

Holiday shopping on a budget

By Anais Bouchatta – 12/2/22

“There’s one thing I have learned about gift giving over the years as someone who doesn’t like my friends spending money on me: I love when they remember things.”

Holiday events light up New Jersey and New York

By Benjamin Knobloch – 12/9/22

“After a long day of classes, many members of the Stevens Esports Club prefer to unwind by brawling with their friends and shooting other strangers. Of course, these beatdowns don’t take place in reality—rather, they are fought through various online video games. ”

StevensTHON hosts inaugural Snow Ball

By Advait Dantuluri – 12/9/22

“On December 4, StevensTHON hosted their first-ever Snow Ball. StevensTHON is a student organization that raises awareness and money for Children’s Specialized Hospital, the local Children’s Miracle Network Hospital in New Brunswick, NJ, and is part of the Miracle Network Dance Marathon movement across multiple schools.”

Staying safe during wintery weather in Hoboken

By Evan Papageorge – 12/2/22

“Sadly, as it does every year here in Hoboken, winter is coming. The cool breeze coming off the Hudson river, the sun setting before 5 p.m. every day, and fatigue from finals set in as quickly as the chills from the wind.”

The Science Section – Highlights

Study finds low-frequency bass lead to more dancing

By Erin McGee – 12/2/22

“The McMaster University LIVELab is not like the university labs you’re used to. It’s a theater that fits 106 people complete with a stage for performers and space for researchers from McMaster University.”

Astronomers find the closest black hole to Earth yet

By Evan Papageorge – 11/18/22

“At Stevens, science is a pinnacle of study, research, and interest. One discipline in the scientific realm that is often of the utmost fascination is space.”

Don’t want to write your essay? You might not have to

By Quentin Jimenez – 11/11/22

“The Stevens Honor System may be facing a new challenger to academic integrity in the next few years; essays written almost entirely by algorithms.”

Robotic drug Capsule delivering drugs to gut

By Katie Bloomer – 10/21/22

“A new, robotic drug capsule was created to allow large proteins, like insulin, to be better delivered and absorbed through the digestive tract which would allow them to be taken orally.”

Self-driving cars causing traffic jams in San Francisco

By Tanya Avadia – 10/14/22

“With the current advancements in automotive technology, it is clear that the era of self-driving cars is approaching. ”

How music influences our brains

By Estefania Decaires – 9/23/22

“Music therapy has been around for centuries, as the earliest recorded reference to music therapy was in 1789. ”

The Sports Section – Highlights

Men's soccer ends historic season with their final four appearance

By Ruthie Mullisky – 12/19/22

“On Thursday, December 1, the No. 4 ranked Stevens Men’s Soccer team traveled to Donald J. Kerr Stadium in Salem, VA to compete in the NCAA Division III Men’s Soccer Championship Semifinals against No.”

No. 7 Wrestling on a roll

By Kai Wong – 11/18/22

“Since the season has begun for the Ducks, No. 7 Wrestling has been on a roll on the mat. On November 11, Stevens topped Ithaca College 30-9 in a non-conference dual meet, and on November 12 the Ducks finished sixth at the Roger Williams University Invitational in Bristol, Rhode Island.”

Three Stevens athletes earn MAC honors

By Ruthie Mullisky – 11/4/22

“On Monday, October 24, the Middle Atlantic Conference (MAC) announced its choices for the player of the week honors. This week, the Ducks had three athletes win the honor—two soccer players and one swimmer.”

Men's and women's cross country at the Purple Valley Classic

By Evan Papageorge– 10/14/22

“On October 1, the men’s and women’s cross country teams competed in the Purple Valley Classic which was held in Williamstown, MA, and hosted by Williams College.”

Women's volleyball wins all games of the North Country Classic

By Christa Ruiz– 9/23/22

“On September 9 and 10, the Stevens Women’s varsity volleyball claimed all four victories of the North Country Classic.”