

A reminder DO NOT  
pass/fail the A-

# The Stute

The official newspaper of Stevens  
Institute of Technology, and  
creator of Attila the Duck.



Volume CXVIII No. 23

April 16, 2021

Established 1904

## REGISTRATION WITH WORKDAY STUDENT BEGINS, STUDENTS SPEAK ON PROS AND CONS OF NEW SYSTEM

BY ROSHNI REVANKAR  
Opinion Editor

Fall 2021 registration is in full swing for the undergraduate body as rising seniors, rising juniors, and rising sophomores register for coursework. Unlike previous semesters, Stevens has implemented a shift from the older myStevens platform to "Workday Student" for all registration, academic, and work study related actions. On Monday, rising seniors and priority registration students signed up for course work. On Thursday, rising juniors signed up for classes. Other than priority registration status freshmen and sophomores, all remaining students will be registering for courses next Tuesday on April 20. A standard from the previous system, registration opens at 7 a.m. for selected cohorts. All students are familiar with course registration via

the myStevens web portal — The Stute reached out to students to see how the new platform panned out. Many students came to a consensus that the Workday system was less stressful and streamlined their registration concerns. Asim Qureshi, 3/4 Mechanical Engineering major, said that the new registration portal was a "welcome change." Qureshi found that constant website crashes, having to compile an Excel sheet of all course call numbers, and dealing with separate schedulers was a stressful situation when registering with the old portal. However, with the Workday system in place, Qureshi found that "all you have to do is hit 'Register' to get everything in, and you can register separately or from another saved schedule for the classes that did not go through the first time." Students can now register all courses by

pre-saving a schedule of courses beforehand and registering for them with one click. Keenan Yates, 1/4 Engineering Management major, who was able to register

alongside rising seniors like Qureshi because she is on the Stevens swim team, is also glad for this new system. Yates found that, while registration was less stressful, the aspect of schedul-

ing courses beforehand was frustrating. She mentioned that, being new to the system, she would accidentally. Read the full story on [thestute.com](http://thestute.com)

Flowers start to bloom around Hoboken. Photo courtesy of Caroline Montana for The Stute.



## Stevens introduces new Quiet Space for students, staff, and faculty

BY MICHELLE MEDINA  
Staff Writer

In an email sent to students on April 1 by Marybeth Murphy, the Vice President for Enrollment Management and Student Affairs at Stevens, a "Quiet Space" was announced to open on campus this coming fall 2021 semester. The Quiet Space will offer students, staff, and faculty an area reserved for meditation, prayer, and reflection in the lower level of the Student Wellness Center.

In the past, many religious organizations on campus have encountered trouble while finding a definite prayer space. The Newman Catholic office in Jacobus Hall, the building torn down to make way for the new University Center, used to be the prayer space for students of all faiths. With the destruction of this building back in 2010, students strongly connected to their religious be-

liefs were virtually deprived of a place to pray. Students were previously encouraged to reserve a particular room housed by the Wellness Center for their time of prayer. The issue with this procedure was that these rooms were often unideal and lacked the privacy needed for a proper prayer space. Moreover, these rooms were not permanent — the school's religious organizations would have to compete with the other 10+ student groups for access to these spaces, making it extremely difficult for students with a set prayer routine to feel comfortable had they lost access to these rooms.

With the announcement of the Quiet Space underway, The Stute was able to get general thoughts from members of the Muslim Student Association (MSA), the Stevens Christian Fellowship (SCF), and a former officer from Stevens' Diversity and Inclu-

sion group (DNI) regarding the implementation of the new Quiet Space and their efforts in helping to create it. The MSA (formerly known as MECA) and the other religious organizations (Hillel, SCF, and Newman Catholic) worked alongside the SGA to write up the proposal to present to Marybeth Murphy. It's been a long time coming as previous presidents have worked towards the same goal, but as the campus is growing, we saw a need for this space and worked hard to present that to the administration. We are very excited to have that space dedicated to prayer, meditation, and reflection and are looking forward to using it when we return to campus.

Lala Ahsaf, President of the MSA, said, "SCF is very grateful that The Stute was able to get general thoughts from members of the Muslim Student Association (MSA), the Stevens Christian Fellowship (SCF), and a former officer from Stevens' Diversity and Inclu-

## Launchpad@Stevens provides place for Stevens entrepreneurs to achieve

BY LEIGHA TIERNEY  
Staff Writer

The Launchpad@Stevens program was formally founded in 2016 by Dr. Mukund Iyengar to create an environment for young entrepreneurs to flourish. As a professor in the Electrical and Computer Engineering department, Dr. Iyengar turned down offers from Google, Facebook, and Cisco to mentor and collaborate with Stevens students who were determined to build ideas of their own. While Launchpad prides students who are "creative spirits, underdogs, and fighters", student initiatives have created value exceeding \$50 million.

Launchpad's first project was undertaken by Kevin Barresi in 2014, who sought to create a web browser that allowed for easy sharing and organization of web content. Barresi's inspiration culminated in the creation of iHubble, a browser that would allow users to share and send content between one another as message bubbles rather than copy and pasted links. iHubble was later acquired by FinTech Studios, an AI-based analytics platform for Wall Street, for \$5 million in 2016.

From the experience of working with Barresi on iHubble from conception to acquisition, Iyengar realized he had the opportunity to

share what he learned with others in the Stevens community. Launchpad was then formally founded to identify students who truly have what it takes to bring an idea from conception to completion for the betterment of society. Launchpad typically has over 120 applicants interested in the program, of which over 50 attend courses and retreats. From there, approximately 30 students may create usable solutions before 20 students are selected for Launchpad. According to Iyengar, while Launchpad has always been "extremely selective", an applicant's major, grades, work experience, or skills do not factor into consideration for acceptance at all. Rather, a student's tenacity and discipline to bring an idea to fruition is the most important factor when deciding a student's suitability for Launchpad. According to Iyengar, Launchpad is interested in students "who want to work on a problem for the next ten years" and have "the single minded determination of an athlete."

Another entryway into Launchpad for students interested in entrepreneurship is participation in the ISTEM@Stevens program. While any Stevens student can apply to join Launchpad, ISTEM is focused on recruit-

Stevens will introduce a new "Quiet Space," after many student efforts to establish one.



Read the full story on [thestute.com](http://thestute.com)

Read more on [thestute.com](http://thestute.com)

# The Stute

We write Stevens history

## MEDIA KIT FALL 2022

WWW.THESTUTE.COM

# About Us

The student-run newspaper of Stevens Institute of Technology, Hoboken, NJ.

## WHO WE ARE

The Stute is run by undergraduate students, but all members of the Stevens community are welcome to join and contribute. We have an Executive Board, an Editorial Board, an Operations Board, and a staff of approximately 30 members.

## WHAT WE DO

We deliver news to the Stevens and Hoboken community to inform readers. Content is published on our website every Friday and printed in a weekly physical issue whenever possible. We cover campus and university news, Hoboken and national affairs, Science, arts and culture, sports, and much more.

## CONTACT

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# Who you'll reach

The student-run newspaper of Stevens Institute of Technology, Hoboken, NJ.

**4.0K**

**UNDERGRAD STUDENTS**

**4.2K**

**GRAD STUDENTS**

**900+**

**FACULTY & STAFF**

**30K+**

**SITE VIEWS (MONTHLY)**

**7K+**

**SITE VIEWS (WEEKLY)**

**2K+**

**NEWSLETTER SUBSCRIBERS**

**18**

**CAMPUS RACKS**



steventhestute



@thestute



# Production Calendar

\*Online ads can be published any day within September 1 - December 22

## September 2022

Mon	Tue	Wed	Thu	Fri
			1	2
5	6	7	8	9
12	13	14	15	16
19	20	21	22	23
26	27	28	29	30

## October 2022

Mon	Tue	Wed	Thu	Fri
				7
3	4	5	6	14
10	11	12	13	21
17	18	19	20	28
24	25	26	27	
31				


## November 2022

Mon	Tue	Wed	Thu	Fri
	1	2	3	4
7	8	9	10	11
14	15	16	17	18
21	22	23	24	25
28	29	30		

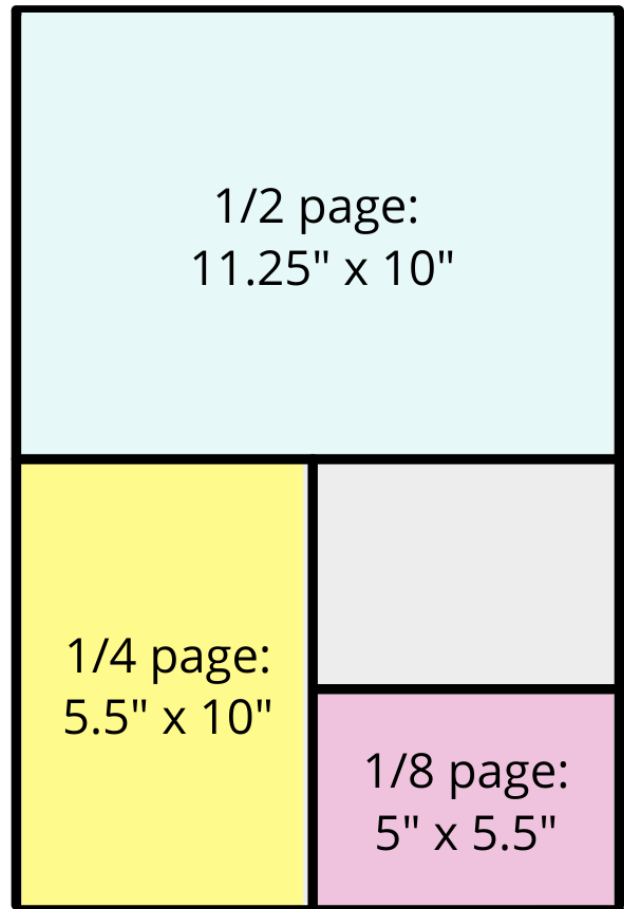
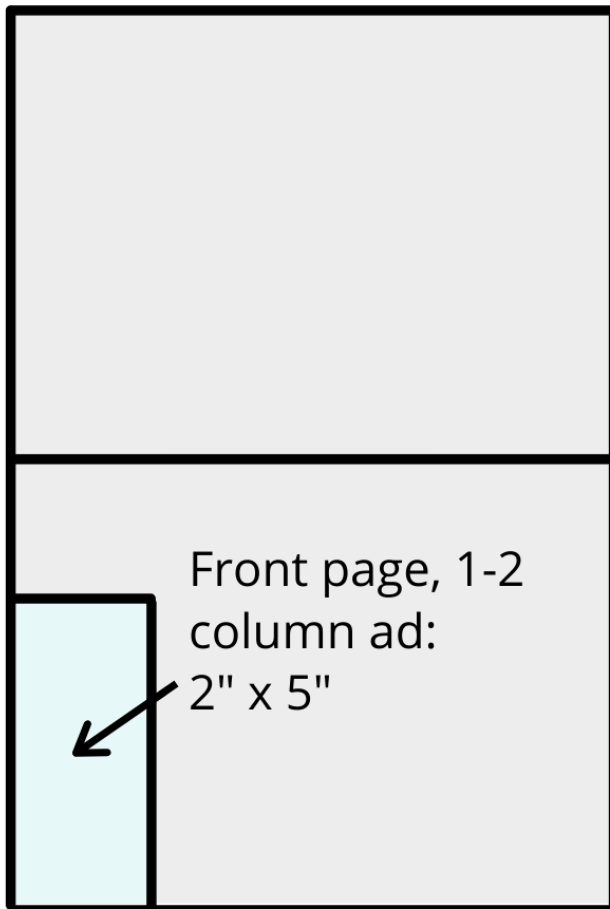
## December 2022

Mon	Tue	Wed	Thu	Fri
			1	2
5	6	7	8	9
12	13	14	15	16
19	20	21	22	23
26	27	28	29	30

 Print and online publishing

 Halloween Issue

# Print Ads



## Rates

**Half page:** \$200

**Quarter Page:** \$100

**Eighth Page:** \$50

**Front page, 1-2 column ad:** \$75

\*All rates are negotiable

\*Disclaimer: ads may be placed differently than what you see above, for example, half page ads may run on the bottom half or the top half at the discretion of the Editor-in-Chief.

# Digital Ads

»»»»»

**The Stute**

We write Stevens history

November 30, 2020

Home News Science Sports Opinion Features Full Issues Newsletter About Meet the Staff Contact Us Join Us

SPONSORED

Option A

OPINION

**How Green Was My Valley:  
Why black and white films need  
more hype**

BY JULIA WIERZBICKI ON NOVEMBER 20, 2020

My boyfriend loves black and white films. I've always found it kind of funny how he will go out of his way to find them...

**Piskies Suspended**

BY OFF CENTER ON NOVEMBER 20, 2020

Disclaimer: The following piece is a satirical opinion piece and is not meant to reflect real news events. Opinion pieces reflect the views of the...

**When there's a vaccine...**

BY ANDREW KINNEY ON NOVEMBER 20, 2020

When there's an effective, publicly available COVID-19 vaccine that lets us

FEATURED

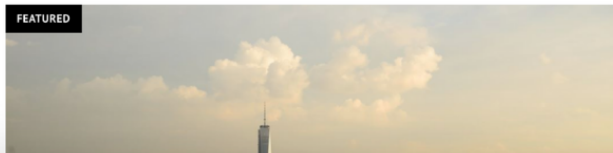


**SGA sends proposal to the Provost in favor of  
pass/fail grading policy**

BY NATALIE TODARO ON NOVEMBER 20, 2020

On November 10, the Student Government Association (SGA) sent a [proposal](#) to the Provost, explaining reasons why an Optional Pass/Fail (P/F) grading policy should be implemented for this semester.

FEATURED



Option B

Option C



**Is college still worth it? The  
enrollment numbers speak for  
themselves**

BY SANJANA MADHU



**Stevens Entertainment  
Committee hosts Colin Jost in  
virtual Q&A session**

BY TREVOR DAMEIKA

## Dimensions

**Option A:** 500 x 500px

**Option B:** 500px x 650px

**Option C:** 2050px x 780px

## Rates

**Option A + B:** \$75/week, \$125 for 2 weeks

**Option C:** \$50/ week, \$95 for 2 weeks

\*All rates are negotiable

# Are you a RSO?

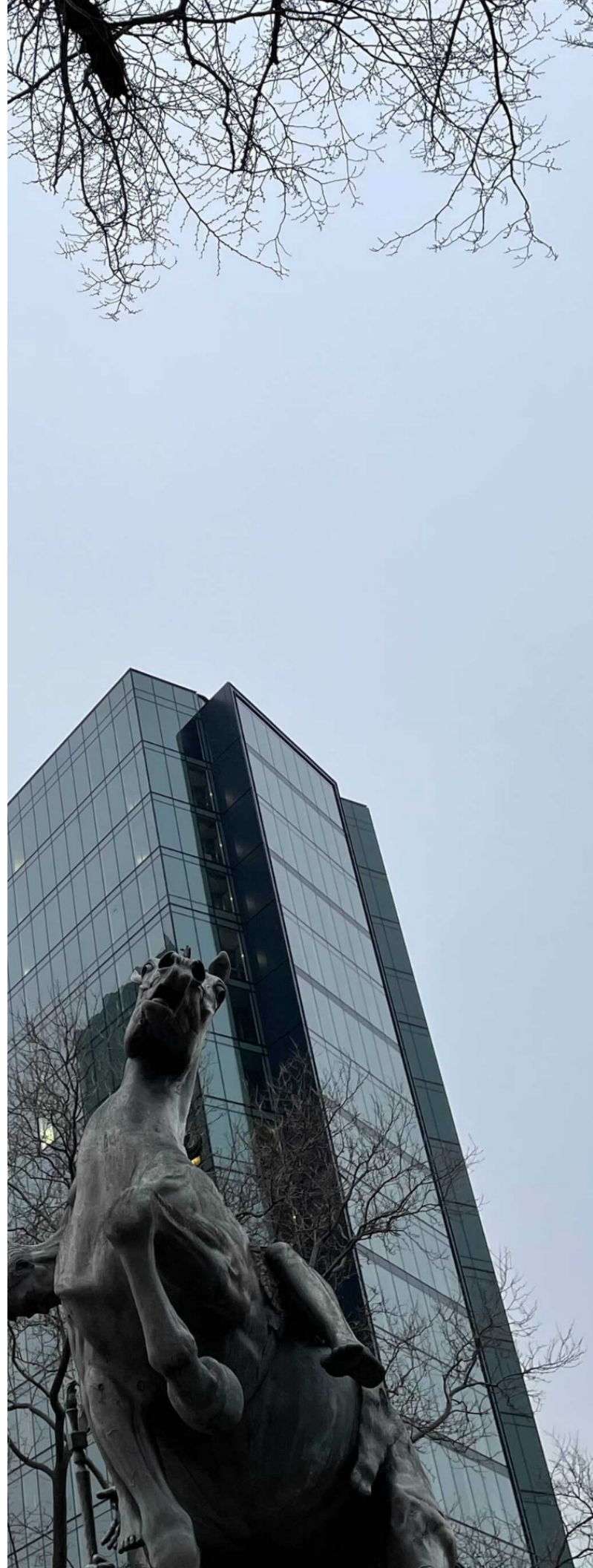
Recognized Student  
Organization at Stevens (RSO)

**SUBMIT AN  
ADVERTISEMENT  
TO THE STUTE  
*FOR FREE!***

## **CONDITIONS**

- Ads for events will be published online and/or in print no earlier than 2 weeks before the event date
- Maximum amount of time for a digital ad to be published is 4 weeks
- Print ads are decided based on space and cannot be guaranteed

\*Articles written by clubs advertising events are considered on a case-by-case basis



\*Disclaimer: The Stute reserves the right to refuse advertising at any time, without reason.

# Policies

## SUBMISSION

The deadline for all ad material is 5 PM, three business days prior to the run date.

Approval of all ads is at the discretion of The Stute Executive Board.

All ads will be labeled as advertising and clearly distinguishable from all other content.

## RATES

All rates are negotiable. Student organizations at Stevens are able to advertise for free in The Stute.

## PAYMENT

Payments are to be made in full prior to the advertisement period using a credit card through an online portal. A link will be provided to the portal via email as well as a receipt following payment.

## GRAPHICS

Non-Stevens affiliated companies are required to provide their own graphics for advertisements. Stevens-affiliated companies, offices, and departments are encouraged to do the same. However, we are open to working with Stevens-affiliated companies to provide graphics for a \$20 fee. For Stevens RSOs, we can collaborate on graphics for free.

## CANCELLATION

The Stute will take a security deposit of 5% of the advertisement cost and will return it back at the end of the advertisement period. If there is a cancellation of the advertisement, The Stute will keep the security deposit and return the original payment. Cancellations can be made up to three days before the advertisement period begins.