

# The Stute Semester Report

## Spring 2022



## Letter from the Editor

Dear Readers,

Welcome to The Stute's Spring 2022 Semester Report! This report serves as a digital record of our organization's hard work this semester and website analytics. Thank you for continuing to read The Stute and I hope this report provides you with more insight into the progress of our newspaper.

Best,  
Sanjana Madhu '23  
Editor in Chief

## Meet the new Eboard!



Sanjana Madhu  
Editor in Chief



Keenan Yates  
Managing Editor



Jordyn Ramelli  
Business Manager



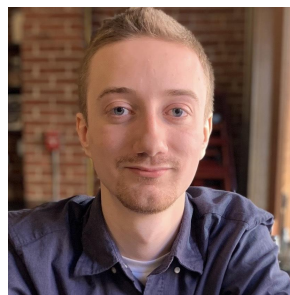
Bemín Shaker  
Digital Manager



Isabella Ziv  
Layout Editor



Katie Bloomer  
Outreach Chair

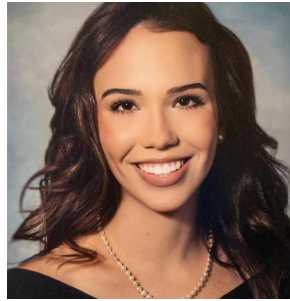


Zane ThummBorst  
Secretary

## Meet the New Minor Board!



Stephanie Searing  
News Editor



Lauren Garrett  
Opinion Editor



Rayna Indelicato  
Science Editor



Gianna Callegari  
Head Copy Editor



Olof Persson  
Photo Editor



Vanessa Huerta  
Social Media Manager



Tasha Khosla  
Features Editor



## **High Impact Stories**

Top 5 most viewed entries

### **[From Hopoghan to Hoboken: a history of the city](#)**

**By Benjamin Knobloch– 3/11/22**

“On March 29, Hoboken will celebrate the 167th anniversary of its establishment as an independent municipality in 1855, but the city’s rich history stretches back even further.”

Page views: 3,632

### **[Victoria’s Secret: The downfall](#)**

**By Jordyn Ramelli – 9/24/21**

“While browsing through the mall with my mom this past weekend, we shopped at all my top stores: Express, H&M, and my most favorite, Aerie. I loved every single thing they had at Aerie—it was practically impossible to choose what to buy. As my mom and I made our way around the mall, we came across Victoria’s Secret.”

Page views: 2,288

### **[That feeling when you’re being haunted but it’s actually just carbon monoxide poisoning](#)**

**By Leigha Tierny – 10/21/20**

“The Owl House is a Disney animated series about a teenage girl named Luz Noceda, who has been transported by a magical portal door to another realm.”

Page views: 2,283

### **[Beginning of the end: return of Amphibia and Owl House final seasons](#)**

**By Emma Tong – 3/11/22**

“So, if you have not heard the news, Owl House and Amphibia are returning on March 19.”

Page views: 2,187

### **[How technology is ruining our patience](#)**

**By Cosette Lim – 11/19/20**

“According to a 2015 study by Microsoft, people’s attention is interrupted every 8 seconds on average, a likely byproduct of our increasing reliance on technology.”

Page views: 2,139



# Instagram Engagement



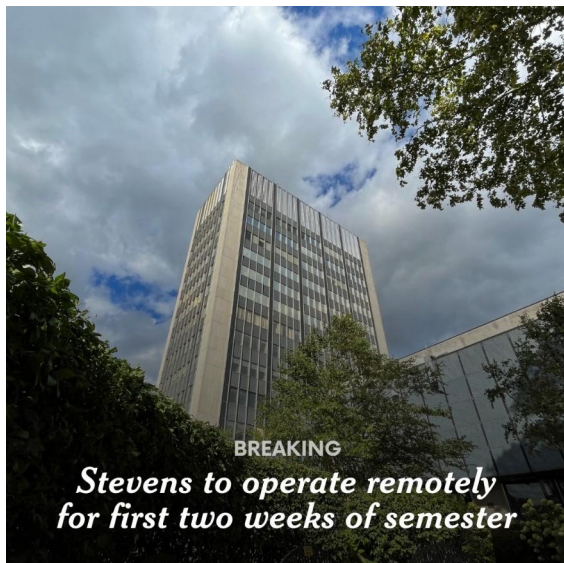
[Farvadin steps down ...](#)

Likes: 3,477



[Describe your Semester...](#)

Likes: 3,471



[Stevens to operate remotely ...](#)

Likes: 3,289



[Humphreys bathrooms ...](#)

Likes: 3,250

# Analytics

**Total website views:** 113,045

**Views on thestute.com homepage:** 12,386

**Top 5 most-viewed website categories:**

1. [thestute.com/about](https://thestute.com/about) (844 views)
2. [thestute.com/this-weeks-paper](https://thestute.com/this-weeks-paper) (769 views)
3. [thestute.com/category/news](https://thestute.com/category/news) (763 views)
4. [thestute.com/category/science](https://thestute.com/category/science) (733 views)
5. [thestute.com/category/opinion](https://thestute.com/category/opinion) (543 views)

**Number of unique page visits:** 52,575

**Number of contributors\* on staff:** 65

**Number of voting members:** 38

## Instagram

**Follower count:** 3,667

**Accounts reached:** 8,119

**Accounts engaged:** 2,228

**Impressions:** 171,262

**Profile visits:** 5,735

**Link-in-bio taps:** 660

**Email button taps:** 2

\*Contributors are defined as anyone who contributed at least once during the fall 2021 semester to the overall workflow of The Stute.

# Features

## [Catching up with professional societies](#)

**By Kayden Cannilla and Leigha Tierney – 2/11/22**

“Stevens is home to many professional societies that provide resources for students looking for guidance in their career path.”

## [Phoneboy: A Stevens prodigy](#)

**By Nicole Giardino – 3/4/22**

“Phoneboy, a band with millions of streams on Spotify and many fans, first sprouted at Stevens.”

## [A brief history of women at Stevens through the years](#)

**By Keenan Yates – 3/25/22**

“1971 marks the first year women were admitted to Stevens, yet the legacy of women at Stevens goes back to the start of the 20th century.”

## [Lenore Schupak, the first woman to graduate Stevens](#)

**By The Stute – 3/28/22**

“In 1971, Stevens accepted their first class of female students. Three years later, nineteen-year-old Lenore Schupak, one of the first 18 women to attend Stevens, graduated with a Bachelors of Applied Science.”

## [Tips for choosing roommates, how to get along with them](#)

**By The Stute – 4/8/22**

“Choosing a roommate can be a very stressful situation, especially in your first year. How are you expected to live with someone that you’ve barely met?”



# The Stupe

## [The top 4 paintings I would eat](#)

**By Julia Dwight – 4/1/22**

“Have you ever been in a museum, already gotten your steps in for the day, and yet still be galleries away from the food court?”

## [Study shows non-Pinnacle Scholars have higher IQs](#)

**By Erin Mcgee – 4/1/22**

“In a recent study by Snevets, researchers found that non-Pinnacle Scholars have, on average, higher IQs than their Scholar counterparts.”

## [Honor Board becomes a fraternity](#)

**By Aleksandar Dimoski – 4/1/22**

“Due to a bug in the newly integrated Workday system, the Honor Board is now listed within Snevets’ system as being a Fraternity.”

## [Stevens downgrades to 1G Wi-Fi for no reason at all](#)

**By Jordyn Ramelli – 4/1/22**

“Extra, extra read all about it! After many successful years of utilizing 10G WiFi, Snevets has made the executive decision to decrease their WiFi capacity to 1G.”

## [Snevets announces new elite 8-year undergraduate degree program](#)

**By Nicole Giardino – 4/1/22**

“Snevets has officially announced its new elite 8-year undergraduate degree program! Effective immediately, excelling students will be selected to extend their undergraduate degrees by four years.”

# Earth Day

## [NYC's All-Electric New Buildings law that will phase out fossil fuels in new construction](#)

**By Erin Mcgee – 4/22/22**

“When it comes to climate change, much of the blame and responsibility for change rests in cities.”

## [Techfest aims to be sustainable](#)

**By Tasha Kholsa – 4/22/22**

“Techfest is an annual festival organized by the Entertainment Committee (EC) that brings popular music artists to Stevens. For the past few years, dozens of music festivals around the world have been making efforts to promote sustainability as these types of festivals tend to produce tons of waste.”

## [Reuse, reduce, recycle: ways to reuse newspapers](#)

**By Isabella Ziv – 4/22/22**

“As the layout editor of The Stute, I really enjoy seeing students around campus reading and appreciating our print copies of the paper.”

## [Ecosia: the search engine that plants trees](#)

**By Prudhvi Paruchi – 4/22/22**

“What if we could plant tree saplings while working on our assignments? While this sounds too good to be true, the idea became possible through a search engine, Ecosia.”

## [SAVE upholds sustainability at Stevens](#)

**By Keenan Yates – 4/22/22**

“Stevens’ Sustainability, Activism, Volunteering, & Engineering (SAVE) was founded in 2013 with the purpose of combining “the knowledge, skills, and experience of the Stevens community to promote engineering solutions for social, environmental, and economic problems, on campus and in the local community” through continuing projects and initiatives.”

## Looking Ahead



Here are some of our plans for the summer and the Fall 2022 semester:

1. Setting up and working in our office in the University Complex Center
2. Distribute papers in our newly installed distribution racks around campus
3. Invite incoming freshmen to campus in July for Stute Weekend
4. Have new and returning staff members sign the ethics pledge
5. Improve our copy editing workflows
6. Revive The Stute's Sports Section