

# **The Stute Semester Report**

## **Fall 2021**

### **Letter from the Editor**

Hello! Welcome to The Stute's Fall 2021 Semester Report. In here you will find documentation of what we've been up to this semester, which has without a doubt been the strongest I have ever seen The Stute during my time at Stevens, according to our website analytics. After over a year of website exclusive production, having print back along with in-person meetings has been a joy. This report is for all members of the Stevens community, regardless of involvement in The Stute or current student status. I hope you find something valuable in this report, and I thank you for reading The Stute and taking the time to understand our organization.

Sincerely,  
Natalie Todaro '22  
Editor-in-Chief

*Disclaimer: All top posts, page views, and other data in this report were taken from our analytics on November 30, 2021.*

## Back in the office

This semester, Stevens opened its doors again to all students for the first time since March 2020. After a handful of semesters working remotely, some members who joined during the pandemic were working face-to-face for the first time. For others, it was like they never left. We kicked off the semester in early August with Stute Freshman Weekend 2021, an annual tradition we haven't done since summer 2018. With 13 participants, 8 of them stayed on to continue contributing into the semester.



*Freshman Weekend attendees*

Our first General Body Meeting also resulted in a big turnout, with new and returning faces.

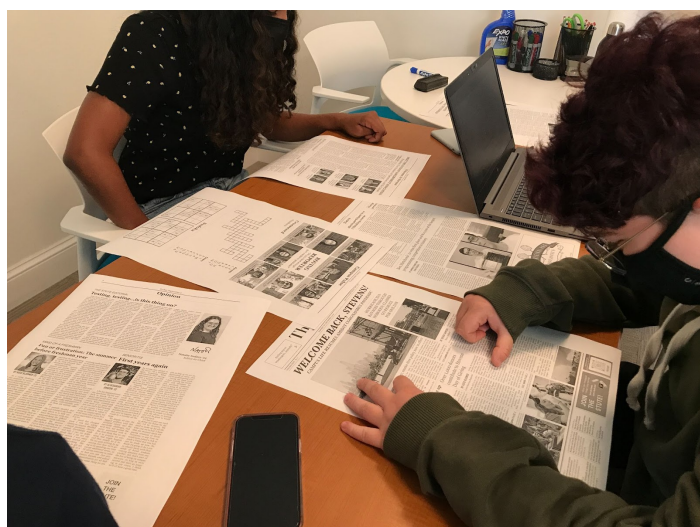


# Printing again

While working remotely, we couldn't print our usual issues but did create single page digital layouts in the Spring 2021 semester. Being back in-person this semester meant print resumed as well. Continuing our relationship with The Star-Ledger, The Stute printed 12 weekly issues this semester from September 3 to December 3.



*The current Executive Board of The Stute*



*Checking over black and white PDFs*

## **Analytics**

**Total website views:** 90,104

**Views on thestute.com homepage:** 8,204

**Top 5 most-viewed website categories:**

1. [thestute.com/category/opinion](https://thestute.com/category/opinion) (637 views)
2. [thestute.com/category/science](https://thestute.com/category/science) (589 views)
3. [thestute.com/about](https://thestute.com/about) (587 views)
4. [thestute.com/category/news](https://thestute.com/category/news) (467 views)
5. [thestute.com/category/campus-news](https://thestute.com/category/campus-news) (422 views)

**Total number of news tips, story ideas, letter to the editor, and op-ed submissions:** 7

**Number of contributors\* on staff:** 58

**Number of voting members:** 29

**Number of reported corrections:** 7

**Ad revenue:** \$825

### **Instagram**

**Follower count:** 3,263

**Accounts reached:** 7,103

**Accounts engaged:** 1,837

**Impressions:** 200,411

**Profile visits:** 7,151

**Link-in-bio taps:** 944

**Email button taps:** 3

\*Contributors are defined as anyone who contributed at least once during the fall 2021 semester to the overall workflow of The Stute.



## **High impact stories**

Top 5 most viewed entries

### **[The shapes in Squid Game](#)**

**By Pooja Rajadurai – 10/8/21**

“You might already be familiar with the symbol of Squid Game: a circle, triangle, and square laid out in said sequence. The shapes dually come from the designs drawn on the ground to play the game known as the squid game and abbreviate the show’s name in the Korean alphabet.”

Page views: 6,629

### **[U.S. proposes new Environmental Protection Agency rules](#)**

**By Estefania De Caires – 11/12/21**

“At the 26th United Nations Climate Change Conference of the Parties (COP26), the United States announced the Environmental Protection Agency’s (EPA) guidelines that will crack down on oil and methane gas.”

Page views: 1,909

### **[Review of the second season of The Owl House](#)**

**By Emma Tong – 9/10/21**

“The Owl House is a Disney animated series about a teenage girl named Luz Noceda, who has been transported by a magical portal door to another realm.”

Page views: 1,852

### **[How technology is ruining our patience](#)**

**By Cosette Lim – 11/19/20**

“According to a 2015 study by Microsoft, people’s attention is interrupted every 8 seconds on average, a likely byproduct of our increasing reliance on technology.”

Page views: 1,825

### **[Victoria’s Secret: The downfall](#)**

**By Jordyn Ramelli – 9/24/21**

“To put it bluntly, Victoria’s Secret has a pretty bad reputation. I, along with many other people, refuse to shop at Victoria’s Secret anymore.”

Page views: 1,506

## **Top 3**

### **Most viewed news article:**

[\*Stevens switches to Okta. looks to harness AI to strengthen cybersecurity\*](#)

**By Bemín Shaker – 11/5/21**

“On Friday October 29, IT hosted a “State of Cybersecurity at Stevens” virtual presentation to discuss the Protect Stevens initiative as well as answer questions from the Stevens community.”

Page views: 1,124

### **Most viewed science article:**

[\*U.S. proposes new Environmental Protection Agency rules\*](#)

**By Estefania De Caires – 11/5/21**

“At the 26th United Nations Climate Change Conference of the Parties (COP26), the United States announced the Environmental Protection Agency’s (EPA) guidelines that will crack down on oil and methane gas.”

Page views: 1,909

### **Most viewed opinion piece:**

[\*The shapes in Squid Game\*](#)

**By Pooja Rajadurai – 10/8/21**

“You might already be familiar with the symbol of Squid Game: a circle, triangle, and square laid out in said sequence. The shapes dually come from the designs drawn on the ground to play the game known as the squid game and abbreviate the show’s name in the Korean alphabet.”

Page views: 6,629

## **Editor's Picks**

[\*Returning sophomores get a “ReOrientation” after a mostly remote first year\*](#)

By Kendell Muldrow – 9/3/21

[\*Dr. Jianmin Qu begins as newest Provost and Vice President of Academic Affairs\*](#)

By Leigha Tierney – 9/10/21

[\*Quiet Space opens on campus after years of efforts\*](#)

By Christian Barrientos – 9/10/21

[\*Hoboken City Council introduces new Division of Housing\*](#)

By Leigha Tierney – 9/17/21

[\*Jeff Liu '08 earns Olympic gold in Tokyo with U.S. Women's Volleyball team\*](#)

By Katie Ng – 9/24/21

[\*Howe Post Office under renovation as Stevens grows rapidly\*](#)

By Katie Bloomer – 10/1/21

[\*Queer in STEM: Dr. Matthew Voigt discusses identity and marginalization\*](#)

By Matthew Cunningham – 10/22/21

[\*Art Installations Club thrives with attendance numbers; students de-stress and explore their creativity\*](#)

By Nicole Giardino – 10/22/21

[\*Student initiative to extend library hours comes to fruition after Quae poll\*](#)

By Sanjana Madhu – 11/12/21

[\*Music tech graduates launch The Birdhouse. NJ production company\*](#)

By Gianna Callegari – 11/12/21

[\*Poska and Georgoutsos running unopposed on SGA Presidential ticket\*](#)

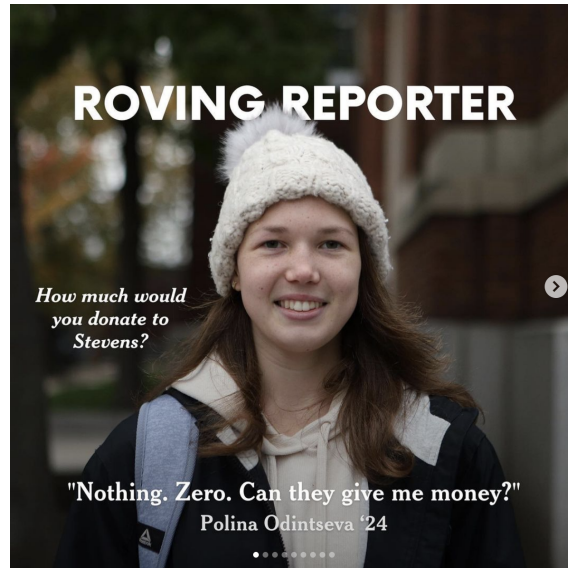
By Diem Trinh – 11/19/21

# Top 4 Instagram posts



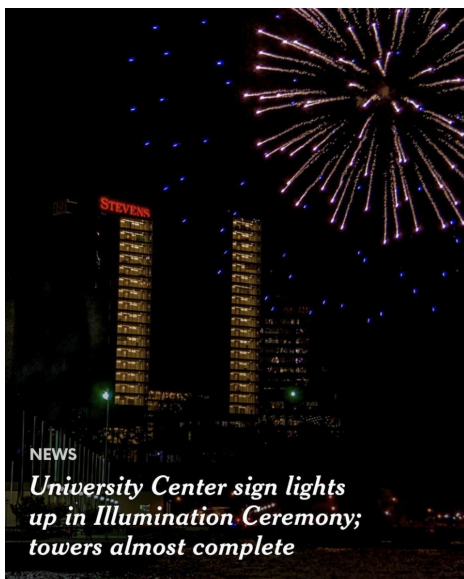
[Humphreys bathrooms vandalized; residents face potential fines](#)

412 likes



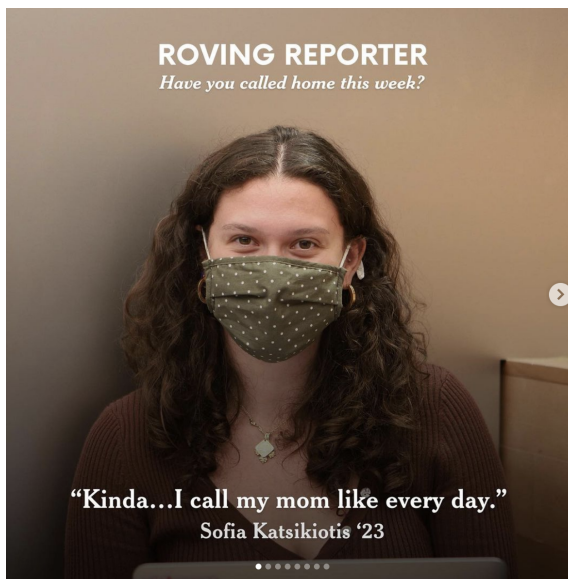
[Roving Reporter: How much would you donate to Stevens?](#)

405 likes



[University Center sign lights up in Illumination Ceremony; towers almost complete](#)

386 likes



[Roving Reporter: Have you called home this week?](#)

348 likes



# **The Halloween Issue**

October 29, 2021

## **[Entertainment Committee hosts and plans in-person events after difficult remote year](#)**

**By Diem Trinh**

“On October 20, the Entertainment Committee (EC) hosted Fall Fest, reigniting large-scale events on campus. While they struggled during the pandemic to host virtual events for students, upcoming events are in the works to boost in-person activity.”

## **[How much waste does Halloween produce?](#)**

**By Diem Trinh**

“Have you ever been curious about where candy wrappers and decorations will go? Wherever they settle in—whether it be water sources or places in the forest—what kind of impact does Halloween waste have on the ecosystem?”

## **[Candy Cops](#)**

**By Off Center**

“In light of the recent rumors regarding potential threats to students’ candy including people sneaking pretzels, pencils, pens, and other illegal candy cop-outs into trick-or-treat bags, Stevens has announced a mandatory candy inspection policy for all students.”

## **[University Center haunted!](#)**

**By Benjamin Knobloch**

“Stevens has been in an uproar since the stunning realization that the as-of-yet unopened University Center towers are dreadfully, hair-raisingly, nail-bitingly, seat-twistingly, head-achingly, stomach-churningly, spine-chillingly haunted.”

## **[The case of the missing Stute racks](#)**

**By Trevor Dameika**

“Although now normal, The Stute will always remember the racks, The racks that were once cherished, and now you know all the facts.”

## **Features**

### **[Students launch tech companies: SecureMeetings, Quae, SquareOneJobs](#)**

**By Riya Shrestha and Joseph Ames – 9/10/21**

“From creative thinking to programming code, students at Stevens are constantly pushed to the next level through their coursework. This, for many students, is an avenue towards their future success, and for some, it is even the inspiration behind entrepreneurial projects.”

### **[Student Org Spotlight: Stevens Esports](#)**

**By Daniel Yu – 9/17/21**

“After a long day of classes, many members of the Stevens Esports Club prefer to unwind by brawling with their friends and shooting other strangers. Of course, these beatdowns don’t take place in reality—rather, they are fought through various online video games. ”

### **[Meeting Veterans halfway and learning from the military community on campus](#)**

**By Roshni Revankar – 11/19/21**

“In light of Veteran’s Day last week, The Stute interviewed a handful of alumni, current students part of the Stevens Reserve Officers’ Training Corps (ROTC) program, veteran students, and others.”

### **[Over 1,000 students attend Entertainment Committee’s festive celebrations](#)**

**By Arianna Gehan – 12/3/21**

“On Tuesday, November 30, the Entertainment Committee (EC) hosted the seventh Annual Holiday Tree Lighting, attracting over 1,000 students to one of the most highly attended events ever run by the EC.”

## **The Science Section – Highlights**

### **[Spotted lanternflies: the newest pest you should kill](#)**

**By Jessica Wu – 10/8/21**

“If you’ve been anywhere in New Jersey at all for the past few weeks, you’ve likely had a difficult time ignoring these bright-red, spotted planthoppers.”

### **[Are birds hitting the skybridge of the Gateway Academic Complex?](#)**

**By Leigha Tierney – 10/22/21**

“Generally, birds fly into windows because they perceive them to be a part of the environment. While both birds and humans cannot see transparent glass, humans have been socialized to look for visual cues indicating the presence of glass, such as buildings, window panes, and door frames. ”

### **[Why does productivity decrease in the afternoon?](#)**

**By Estefania De Caires – 11/5/21**

“There’s a time during the day when our concentration starts to become more scattered, our energy goes down, we become increasingly tired, and we are not as productive.”

### **[Stevens researchers use AI to spot fake news](#)**

**By Erin McGee – 11/12/21**

“Stevens researchers worked alongside AI expert Dr. K.P. Subbalakshmi to tackle this problem using artificial intelligence. The team was able to train the algorithm to recognize fake news by using thousands of tweets and performing a “stance detection” on it.”

### **[Fall 2021 report of COVID-19 cases at Stevens](#)**

**By Sara Deudicibus – 12/3/21**

“COVID cases at Stevens have spiked considerably in the past few weeks...”

## Looking ahead

Next semester, we're looking forward to the following:

- Purchasing new print issue distribution racks for around campus
- Moving into our new office in the University Center Complex
- Instating media ethics training and The Stute Ethics Pledge for members who joined this semester and continue to be active contributors



*See you in 2022!*