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# THE STUTE

Summer/ Fall 2018  
Alumni Newsletter

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Staff members at the Fall 2018 Stute Dinner



Facebook page:  
<https://www.facebook.com/stevensthestute>



Alumni Facebook group:  
<https://www.facebook.com/groups/stuteeboard>



Instagram:  
[@thestute](https://www.instagram.com/thestute)



Email:  
[eboard@thestute.com](mailto:eboard@thestute.com)

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*Head Photographer*



**Angelina Zaccaria**  
*Copy Editor*



Executive Board at Spring 2018 Stute Dinner



# LETTER FROM THE EDITOR

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In the past year, The Stute has grown and excelled so much. I have seen the paper and its staff grow so much. We have a good amount of dedicated writers, that are eager to work and learn. Not only has our quantity of writers grown, but also the quality. Our writers are constantly trying to get stories that will shock campus and bring important issues to the reader's attention. In this newsletter, you will see all the changes and growth that The Stute has gone through, however, I think there is still so much to come. I am so proud of all the hard work that we have all accomplished and I can't wait to see what the future for The Stute has to hold.

-Maryia Spirydonava



# ALUMNI WEEKEND

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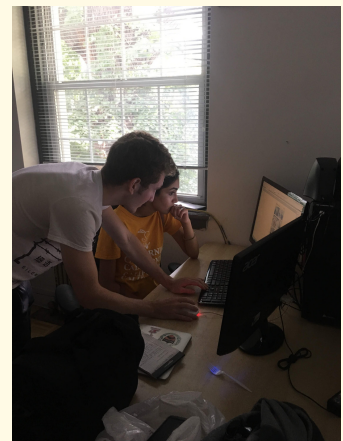
The first weekend of June marked the 98th Annual Stevens Alumni Weekend and quite a few Alumni of The Stute came back to visit and attended The Stute Affinity meet-up. Alumni were able to look through The Stute archives, talk with one another, and meet some current members of The Stute.



# STUTE FRESHMAN WEEKEND

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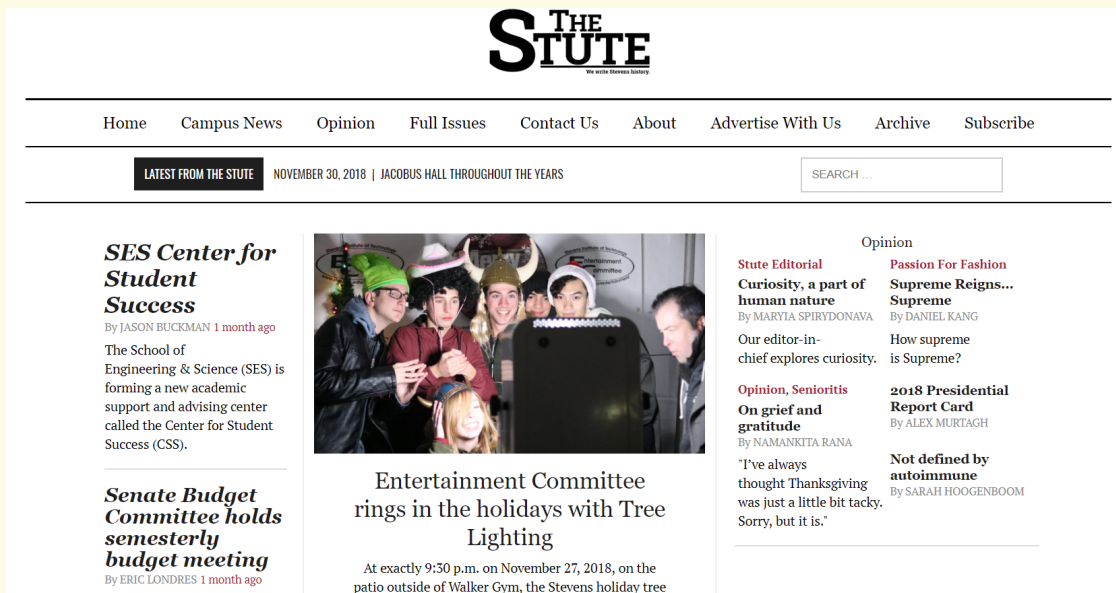
In late July, the Stute welcomed 10 incoming freshmen who signed up to participate in Stute Freshman Weekend. This weekend gives incoming freshmen the opportunity to learn about The Stute, conduct interviews with faculty and administration at Stevens, take photos, and write articles to contribute to the Freshman Orientation Issue of The Stute. The weekend also included a session showing the freshmen how to do layout, a presentation about The Stute's social media presence, and much more.





# REDOING OUR WEBSITE

Our webmaster, Matthew Cunningham, redesigned [www.thestute.com](http://www.thestute.com) this semester, to declutter it and simplify the news reading process. Most of our online readers spot our articles through Facebook or by sharing them directly, and they didn't want to see unnecessary clutter on the webpage, thus, one immediate goal was to modernize and clean up the site. We wanted to ensure that our format could be somewhat similar to leading collegiate newspapers. All unnecessary boxes, ads, and plug-ins were scraped and the main focus became the news. Now, when someone clicks a news article on Facebook, they can immediately start reading the articles they care about.



## MOST-READ ARTICLES OF THE SEMESTER

Here are the top five articles with the most page views on [thestute.com](http://thestute.com)

1. ["Does our generation have a Billy Joel?"](#)  
by Christian Bonavita → 11,026 page views
2. ["Stevens president earned over 1.6 million in 2016, tax documents show"](#)  
by Eric Londres → 1,653 page views
3. ["Hoboken Planning Board approves Stevens' tower application"](#)  
by Matthew Cunningham → 1,058 page views
4. ["University District approved by Hoboken City Council"](#)  
by Matthew Cunningham → 1,050 pageviews
5. ["Stevens prepares for growth, plans to build two towers"](#)  
by Matthew Cunningham → 592 pageviews

### FUN FACT

Billy Joel shared the article about him on his Facebook page!



# MENTOR-MENTEE PROGRAM

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This semester, The Stute started a Mentor-Mentee program to pair new members with senior members of the club. Mentors served as guides for their mentees by helping them write articles, learn layout, and answer questions. We hope that this program will inspire younger members to become more involved and help them learn skills that are necessary for running The Stute.

# AD-ASTRA CHALLENGE

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This year the Stevens Alumni Office, did its first ever Ad Astra campaign, which lasted 48 hours and allowed both students and alumni to make donations to certain affiliations, including affinity groups! The challenge was based on the number of donations, and The Stute Affinity Club placed second in the Affinities category, thus winning \$500 for The Stute Fund.

# STUTE DINNER

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Towards the end of the semester, members of The Stute engaged in the semesterly tradition of Stute Dinner. This semester we went to Court Street Bar and Grill and reminisced about the Fall 2018 semester.





# ALUMNI HOLIDAY PARTY

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Current members of The Stute were joined by Alumni for a gathering on the last night that Jacobus Hall was open! The office was already packed up, but that didn't stop us from decorating to be in the holiday spirit! We got some sweets, and our lovely Alumni guests were generous enough to get everyone pizza. We had a wonderful time hearing stories about The Stute and Stevens during various years.



## LOOKING AHEAD

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Since Jacobus is being destroyed in the Summer of 2019, The Stute is being temporarily relocated to the seventh floor of the Howe Center. It was sad to say goodbye to our beloved office on the second floor of Jacobus, but we are excited to continue our work next semester!



Last night of layout in The Stute office